

Caleb Zahnd is an award winning full-stack web developer with over two decades experience in internet-related development. He currently manages an amazing team of creative people as the Technical Solutions Architect at MMGY Global, the world's leading travel-centric ad agency, building beautiful and immersive travel web experiences and applications. He is self-motivated and deeply driven.

Experience

Apr 2018 - present **Technical Solutions Architect**

MMGY Global

Manages and oversees the Technical Solutions Team and the ideation, technical planning, and implementation of client technical solutions, including the entire portfolio of MMGY Global web properties.

Brings an established knowledge of internet standards, insights, and award-winning work to the MMGY Global team with over two decades of experience in web development. Leads all client facing technical discussions and identifies new technology solutions for clients. Refines existing technology solutions, and develops partnerships with outside technology solutions providers.

Responsible for the development and production of immersive and beautiful web sites in the travel, hospitality, and entertainment industries that are adaptable for a wide variety of devices using current web technologies and a variety of content management systems on both the PHP and .NET platforms, including WordPress, Drupal, and Umbraco. Manages the technical implementation of various digital marketing efforts including native apps for smartphones, interactive screens and kiosks, and various other technical implementations.

Experience managing work efforts of teams both local and remote using Agile workflow and utilizing the Atlassian Suite (JIRA, Confluence, BitBucket) for feature documentation, bug tracking, and deployments.

Apr 2014 - Apr 2018 **Front End Platform Lead**

MMGY Global

Managed the Front End Department and Interactive Web Development Team for all MMGY Global web properties.

Led the development and production of web sites in the travel, hospitality, and entertainment industries, adaptable for a wide variety of devices using current web technologies, languages, and frameworks. Sites developed using semantic markup, with attention to making them WCAG 2.0 compliant and accessible for those with disabilities, while keeping the experience beautiful and immersive.

Worked directly with the template engines of a variety of content management systems on both the .NET and PHP spectrum, including Umbraco, Drupal, WordPress, as well as managed the full stack development of WordPress projects from conception to production deployment.

Responsible for designing and implementing a preprocess build system into multiple continuous integration systems (Bamboo and Jenkins) to eliminate storing compiled resources in version control.

Responsible for establishing agency-wide code standards and best practices, conducted code reviews, and evaluated developer performance. Provided accurate level of effort estimates to project managers for front end related tasks,

Caleb Zahnd

Full Stack Developer

Personal Info

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Portfolio

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Technical Expertise

W3C Validated HTML

BEM/CSS via Sass

Javascript / jQuery / GSAP

PHP 7 Development

Accessibility / ADA Compliance

OSX / Windows / Ubuntu

Nginx / Apache Servers

MariaDB / MySQL

Adobe Creative Suite

WordPress Custom Development

Examples of Work

MMGY Advertising

<https://www.mmgyc.com>

Washington DC

<https://www.washington.org>

The Elliot Park Hotel

<https://www.elliottparkhotel.com>

River Bluff Brewing

<https://www.riverbluffbrew.com>

Beaches of Sanibel & Fort Myers

<https://www.fortmyers-sanibel.com>

Crown Center

<https://www.crowncenter.com>

and provides technical recommendations for new business RFPs.

Jul 2013 -

Co-Founder / Full Stack Developer

Nov 2014

St. Joe Web

Created engaging and energetic web sites and applications adaptable for a wide variety of devices using current web technologies, such as HTML5, LESS, SASS, GruntJS, Node, media-queries, and a variety of CSS frameworks. Specialized in creating custom boutique WordPress themes specifically designed for the project. Responsibilities included project management, client relations, front and back-end development, server [LEMP Stack] and database management, marketing, and design. Company was acquired by Sandlot Strategic.

May 2003 -

Director of Information Technology

Apr 2014

Word of Life Church

Managed a mid-size Windows domain-based network and a wide variety of devices attached to it, including workstations, Windows Servers, Apple devices, printers, point-of-sale systems. Implemented a wireless-mesh network that seamlessly covers a large campus. Responsibilities included hardware and software purchasing and implementation, general tech support for all church personnel, building custom workstations for the various needs of the church, and managing several large databases, including church membership, sermon archival, children's check-in, and others. Other responsibilities included maintaining a point-of-sale system and all of its inventory, designing, building, and deploying multiple web sites for various departments and events, and managing a unix-based mesh of cloud servers to handle a wide variety of IT-related tasks for the church.

References

Ashley Allen, Associate Creative Director at Diamond Merkens Hogan

Working with Caleb in developing online experiences has changed my understanding of what's possible in web development. We worked closely together on many digital projects. With him in my corner, I was always excited about building the next thing, and felt I learned more every time we collaborated. His technical skills and knowledge base always allowed for a conversation, rather than a hard "no, we can't do that." Front end, back end, Caleb offers opportunities for improvement, never hard answers. I can't emphasize enough the collaborated nature of working with him. Sometimes design to development can feel like a hand-off, but never with Caleb. He understands design, and has the wicked sharp dev chops to bring next-level online experiences to life.

Cale Moore, User Experience Designer at Rediker Software

I worked with Caleb for 3 years when I was a UX Designer at MMGY Global. He is an extremely knowledgeable front-end developer with an eye for detail and a flair for creativity. He is a pleasure to work with, yet is decisive, and takes a no-nonsense approach to solving problems. What I like about Caleb, is that when he finds an issue with a design, or something that doesn't work quite like we envisioned, he's always got several ideas (usually some I haven't thought of) to keep things moving along smoothly. I've worked with him on several high-stakes projects with tight timelines, and I trust him to deliver every time. I would work with him again in a heartbeat.